

## IMPORTANT DATES

Abstract Submission	October 15, 2024
Notification of Acceptance	October 25, 2024
Full Paper Submission with Payment	November 20, 2024
Conference Inauguration	December 01, 2024
Conference Valedictory	December 02, 2024

## Registration Fee (Per Author)

For Students	₹500/- (Five Hundred Only)
For Research Scholars	₹750/- (Seven Hundred Fifty Only)
For Teachers/	₹1000/- (One Thousands Only)

### Professionals/Industry

The last date of registration for delegates/participants is November 30, 2024. All participants are required to pay the registration fee only through the below given bank details:

Bank A/C Holder's Name	: Gateway Institute of Engineering and Technology
Bank Address	: Punjab National Bank Sector-11, Sonipat
Account number	: 12301011000306
IFSC Code	: PUNB0123010
Bank Code	: 1234
Type of Account	: Current Account

### PUBLICATION OPPORTUNITIES

Only selected papers after a blind peer review process will be consider for publication.

1. International Journal of Business and Emerging Markets (SCOPUS)
2. International Journal of Entrepreneurship and Small Business (SCOPUS)
3. Ramanujan International Journal of Business and Research (UGCCARE)
4. Empirical Economic Letters (ABDC Listed Special Issues)
5. South Asian Journal of Marketing (Emerald Publishing)
6. International Journal of Comparative management (Inderscience)
7. Luxury Research Journal (Inderscience) Special Issue: Sustainability & luxury
8. Journal of General Management Research (EBSCO)
9. Conference Proceedings with ISBN

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For more information, contact us  
For further information, kindly write to:  
conference@gateway.edu.in or contact: +91-9468090975

www.conference.gateway.edu.in

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# GATEWAY

INSTITUTE OF ENGINEERING & TECHNOLOGY

Delhi-NCR, Sonipat

Affiliated to DCRUST, Murthal and Approved by AICTE



Organises

## TWO DAYS MULTIDISCIPLINARY INTERNATIONAL CONFERENCE

on

**"Shaping the Future:  
Trends and Insights for Tomorrow"**

01-02 December, 2024



www.gateway.edu.in

## ABOUT GATEWAY INSTITUTE OF ENGINEERING AND TECHNOLOGY (GIET)

Gateway Institute of Engineering and Technology is a centre of excellence for highly specialized education, and research and to produce technically sound and multifaceted engineers and managers for ready acceptance by the industry. We enrich the journey of education by giving qualitative education, imbibing strong Indian culture and moral values among students from all spheres. The institute is affiliated with Deenbandhu Chhotu Ram University of Science and Technology (DCRUST), Murthal, and approved by AICTE, India. We offer degree Programme in B.Tech, BCA, BBA, MBA, MCA.

## HIGHLIGHTS OF OUR FIRST NATIONAL CONFERENCE HELD ON 24-25th FEBRUARY, 2023

The National Conference on "Changing Global Business Landscape: Challenges, Strategies, and Business Resilience" was a remarkable event dedicated to fostering discussions and exchanging innovative ideas in the fields of Business and Management. The conference aimed to advance the theory and practices within these domains. Gracing the occasion as the esteemed Chief Guest was Dr. Rajeev Kumar from Gurugram University, whose expertise and insights brought immense value to the event.

The conference was conducted in a blended mode, combining offline and online sessions. Dr. M. Chitra, an Associate Professor from the School of Entrepreneurship at Rishihood University, skillfully presided over the offline session, ensuring an engaging and fruitful gathering. Meanwhile, the online session was brilliantly led by Dr. Reena Malik from Chitkara School of Business, Dr. Rakesh Garg from Amity University, Noida and Dr. Parveen Chauhan from Jagannath University, Bahadurgarh.

The event witnessed enthusiastic participation from approximately three hundred delegates representing various prestigious universities and colleges. These scholars and researchers shared their well-crafted research papers, exploring diverse sub-themes related to the conference's central focus. It provided a conducive platform for intellectual growth, knowledge exchange, and the promotion of innovative solutions in the dynamic fields of Business and Management. The collaborative efforts of all the participants have undoubtedly contributed to the advancement of academia and the professional community as a whole.

## HIGHLIGHTS OF OUR SECOND NATIONAL CONFERENCE HELD ON 01-02 DECEMBER, 2023

"Synergizing India" is a national conference for accelerating growth through the 'Digital India' Initiative, bringing experts, policymakers, and industry leaders to foster inclusive development. Under Prime Minister Narendra Modi's leadership, the initiative has expanded internet connectivity with BharatNet, introduced Aadhaar for digital identity, and transformed digital payments with UPI. E-governance initiatives, like Jan Dhan Yojana, digital education (SWAYAM), and healthcare (NDHM), promote access and efficiency. Start-up India supports innovation, while skill development enhances employability. With a focus on data security and privacy, India advances as a global digital leader. Prime Minister Modi's vision drives the nation's digital empowerment, bridging the urban-rural divide and creating a thriving digital ecosystem. This conference aims to delve into groundbreaking approaches for harnessing digital technologies and promoting inclusive development across various sectors.

Gracing the occasion as the esteemed Chief Guests were Prof. (Dr.) Lalit B. Singhal, Board of Advisor and Honorary Director and Prof. (Dr.) Sushil Chandra, Dean and Professor, School of Psychology and Education, Rishihood University, Sonipat, whose expertise and insights brought immense value to the event. A book entitled, "Engineering Economics" authored by Dr. Shish Pal and Dr. Vinay Kumar Singhal was launched by chief guests.

Dignifying the conference as esteemed Guest of Honors were Prof. Kuldeep Chikkara, MDU Rohtak, Prof. (Dr.) Arvind Dagur, Galgotias University, Greater Noida, Prof. (Dr.) Dinesh K. Vishwakarma, Delhi Technological University, Delhi and Mr. Mahipal Singh, Director, Ronak Publication Ltd, Delhi their whose expertise and insights brought immense value to the occasion

The conference was conducted in a blended mode, combining offline and online

sessions. Dr. Jitender Kumar from DCRUST, Murthal, Dr. Satpal from DCRUST, Murthal, Dr. Umma from World College of Technology and Management, Gurugram and Dr. Rakesh Garg from Amity University, Noida skillfully presided over the offline sessions, ensuring an engaging and fruitful gathering. Meanwhile, the online session was brilliantly led by Dr. Seema Garg from Tikaram College, Dr. Parveen Chauhan from Jagannath University, Bahadurgarh, Dr. Parmod Kumar from GJUST, Hisar. The event witnessed enthusiastic participation from approximately three hundred delegates representing various prestigious universities and colleges. These scholars and researchers shared their well-crafted research papers, exploring diverse sub-themes related to the conference's central focus. It provided a conducive platform for intellectual growth, knowledge exchange, and the promotion of innovative solutions in the dynamic multidisciplinary fields. The collaborative efforts of all the participants have undoubtedly contributed to the advancement of academia and the professional community as a whole.

## ABOUT THE INTERNATIONAL CONFERENCE, 01-02 DECEMBER, 2024

The aim of the conference is to explore the latest trends and developments in the field of social sciences, engineering and technology and how they can be leveraged to achieve strategic success in the digital era and to provide a platform for students, research scholars, academicians, corporate professionals, and other stakeholders to share their insights, experiences, and best practices on how to integrate digital innovation into various fields study. The conference also intends to foster networking and collaboration among the participants and facilitate learning from the experts and industry leaders.

## AIMS AND OBJECTIVES OF CONFERENCE

The objectives of this International Conference titled "Shaping the Future: Trends and Insights for Tomorrow" would likely focus on several key areas:

- Identifying Future Trends:** One of the primary goals would be to identify emerging trends in various fields like technology, economics, education, environment, and social dynamics. This could involve analyzing current data and predicting future developments.
- Sharing Knowledge and Insights:** Experts from different domains would share their insights and research findings. This exchange of knowledge is crucial for understanding complex future challenges and opportunities.
- Collaborative Problem-Solving:** The conference would aim to facilitate collaboration among experts, policymakers, academicians, and industry leaders to address future challenges. This could include discussions on creating sustainable solutions for global problems like climate change, economic instability, and social inequality.
- Developing Strategies and Policies:** A significant objective would be to develop actionable strategies and policies that can guide individuals, organizations, and governments in making informed decisions for a sustainable future.
- Innovation and Technology:** Exploring the role of innovation and technology in shaping the future. This might involve discussions on AI, biotechnology, renewable energy, and digital transformation.
- Educational Initiatives:** Focusing on the evolution of education to prepare future generations. This could involve integrating new technologies and methodologies in teaching and learning.
- Networking and Partnerships:** Providing a platform for networking, where delegates can form new partnerships, collaborations, and joint ventures, thus fostering a community of forward-thinking leaders.
- Cultural and Ethical Considerations:** Addressing the cultural and ethical implications of future trends and developments, ensuring that progress is inclusive and respects diversity.



## AREA/THEMES (ONLY INDICATIVE LIST)

**Future Trends in Management, Commerce and Economic Analysis:** HR Practices, Portfolio Management and Security Analysis, Banking and Insurance, Capital Markets and Asset Pricing, Consumer behavior/Creating Customer Value, Branding/ Advertising, Online Marketing/Digital Marketing/Artificial Intelligence in Marketing, Retailing/E-retailing & Others. Competitive Policy and Regulatory Issues, Macroeconomics/Microeconomics Environment and Policy, Regional Economic Development Issues, Trade Strategies in New World, FDIs and FIIIs, WTO Issues and Challenges, Foreign Exchange Markets, Regionalisation and Economic Cooperation, Role of Spirituality and Religion in Human Development & others.

**Future Trends in Information Technology and Artificial Intelligence :** Digital Transformation Strategies, Cybersecurity and Data Privacy, Cloud Computing and Virtualization, Internet of Things (IoT) Applications, Blockchain Technology, Artificial Intelligence and Machine Learning, IT Governance and Risk Management, Agile and DevOps Practices, Big Data Analytics, IT Infrastructure Management, E-Commerce and Online Business Models, Supply Chain and Operations Optimization, Lean Six Sigma in Operations, Smart Manufacturing and Industry 4.0/5.0, IT Project Management, Enterprise Resource Planning (ERP), Business Process Reengineering, Service Management and ITIL Practices & Others.

**Social Policy, Social Work and Community:** Race and Ethnicity, Social Mobility and Social Class, Social Psychology, Social Movement, Social Organization and Community & Others.

**Hospitality Management:** Perception/Attitude of hospitality Management students towards working in the hotel industry, Quality Service, HRM in new startups, Wellness and Hospitality, Trends in Food and Beverage Management & others.

**Civic and Political Studies:** Citizenship/Governance/Civil code, Public Policy, Neo-liberal state and its critics & Others.

**Architect and Design Trends:** Sustainable Architecture, Smart Cities and Urban Planning, Biophilic Design, Adaptive Reuse and Historic Preservation, Digital Architecture and Parametric Design & Others.

**Green Energy:** Solar Energy, Electric Vehicle, Hydro Energy, Geothermal Energy & others.

### Guidelines for Authors:

Paper Format and Page Layout

Format: MS-Word (.doc, .docx)

Language: English only

Length: From 2000 to 6000 words

Column: Single column

Spacing: Single-line spacing

Font Size: 12, Font Type: Times New Roman

Margin: Top 1.52 cm, Bottom 1.27 cm, Left 2.03 cm, and Right 2.03cm".

Page layout: Portrait with 0.5 Header and Footer margins

Submission: Online

**Plagiarism Policy:** The submitted manuscript undergoes the plagiarism check through the software, and if the plagiarism is above 10%, the decision of revision is sent to the author immediately.

**Citation in Text:** Please ensure that every reference cited in the text is also present in the reference list (and vice versa). The references in the reference list should follow the standard APA reference style of the journal and citation of a reference.

For reference: Author, A., & Author, B. (year). Title of article. Journal Title, Volume (Issue), page range. DOI

**Poster Presentation:** These represent findings from a current working paper related to the theme of the conference. Authors display readable posters of their research and should be available to discuss and answer the questions during the assigned poster session. There is a separate award for the best poster. Submission of an electronic copy of the poster in PDF format is must before the deadline. Poster Size & dimensions are A1 size. The poster MUST be in portrait layout only.