

## IMPORTANT DATES

Abstract Submission	October 15, 2024
Notification of Acceptance	October 25, 2024
Full Paper Submission with Payment	November 20, 2024
Conference Inauguration	December 01, 2024
Conference Valedictory	December 03, 2024

## Registration Fee (Per Author)

For Students	₹750/- (Seven Hundred Fifty Only)
For Research Scholars	₹1500/- (One Thousand Five Hundred Only)
For Teachers/ Professionals/Industry	₹2500/- (Two Thousand Five Hundred Only)
For Foreign Author	\$50 (Fifty Dollar Only)

The last date of registration for delegates/participants is November 30, 2024. All participants are required to pay the registration fee only through the bank details given below:

Bank A/C Holder's Name	: Gateway Institute of Engineering and Technology
Bank Address	: Punjab National Bank Sector-11, Sonipat
Account number	: 12301011000306
IFSC Code	: PUNB0123010
Bank Code	: 1234
Type of Account	: Current Account

### PUBLICATION OPPORTUNITIES

Only selected papers after a blind peer review process will be consider for publication.

1. Conference Proceedings with ISBN by Ronak Publication House, Delhi
2. Gateway International Journal of Innovative Research (Peer-Reviewed)
3. International Journal of Blockchains and Cryptocurrencies (Inderscience Scopus)
4. International Journal of Fog Computing (Inderscience)
5. International Journal of Creative Computing (Inderscience)
6. International Journal of Electronic Trade (Inderscience)
7. International Journal of Computational and Experimental Science & Engineering (Scopus)
8. International Journal of Complexity in Applied Science and Technology (Inderscience Scopus)
9. International Journal of Intelligent Enterprise (Inderscience Scopus)
10. International Journal of Experimental Design and Process Optimisation (Inderscience Scopus)

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For further information, kindly write to:  
[conference@gateway.edu.in](mailto:conference@gateway.edu.in)

Contact: 9468090975, 8295539303, 9992290020, 9896313278

[www.conference.gateway.edu.in](http://www.conference.gateway.edu.in)

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Principal, GIET Sonipat

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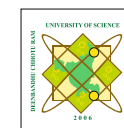


# GATEWAY

INSTITUTE OF ENGINEERING & TECHNOLOGY

Delhi-NCR, Sonipat

Affiliated to DCRUST, Murthal and Approved by AICTE



Announces its

## 1<sup>st</sup> International Conference on Sustainable Development (ICSD)

Theme: Shaping the Future:  
Trends and Insights for Sustainable Development  
(A Multidisciplinary Conference)

01-03 December, 2024

(Hybrid Mode)



विकसित भारत  
अभियान  
2020-2047



एन. कल्याण सिंह जी

[www.gateway.edu.in](http://www.gateway.edu.in)

## ABOUT GATEWAY INSTITUTE OF ENGINEERING AND TECHNOLOGY (GIET)

Gateway Institute of Engineering and Technology is a centre of excellence for highly specialized education, and research producing technically sound and multifaceted engineers and managers for ready acceptance by the industry. We enrich the journey of education by giving qualitative education, imbibing strong Indian culture and integrity among students from all spheres. The institute is affiliated with Deenbandhu Chhotu Ram University of Science and Technology (DCRUST), Murthal, and approved by AICTE, India. We offer degree Programme in B.Tech, BCA, BBA, MBA, MCA.

### HIGHLIGHTS OF OUR FIRST NATIONAL CONFERENCE HELD ON 24-25th FEBRUARY, 2023

The National Conference on "Changing Global Business Landscape: Challenges, Strategies, and Business Resilience" was the momentous event for discussions and idea exchange in Business and Management. Dr. Rajeev Kumar from Gurugram University was the esteemed Chief Guest and added immense value to the conference. The event featured both offline and online sessions, led by Dr. M. Chitra, Dr. Reena Malik, Dr. Rakesh Garg, and Dr. Parveen Chauhan. Approximately three hundred delegates from various universities and colleges participated, presented research papers on diverse sub-themes. The conference facilitated intellectual growth, knowledge exchange, and the promotion of innovative solutions, contributing to academic and professional growth.

### HIGHLIGHTS OF OUR SECOND NATIONAL CONFERENCE HELD ON 01-02 DECEMBER, 2023

"Synergizing India" was a national conference focused on accelerating growth through the Digital India Initiative, that brought together experts, policymakers, and industry leaders to foster inclusive development. Under Prime Minister Narendra Modi's leadership on Digital India initiative has enhanced internet connectivity, introduced Aadhaar for digital identity, and transformed digital payments with UPI, among other achievements.

The conference featured esteemed Chief Guests Prof. (Dr.) Lalit B. Singhal and Prof. (Dr.) Sushil Chandra, who launched the book "Engineering Economics" by Dr. Shish Pal and Dr. Vinay Kumar Singhal. Prof. Kuldeep Chikkara, Prof. (Dr.) Arvind Dagur, Prof. (Dr.) Dinesh K. Vishwakarma, and Mr. Mahipal Singh were the Guest of Honour added significant value with their valuable insights.

Conducted in a blended mode, the offline sessions were led by Dr. Jitender Kumar, Dr. Satpal, Dr. Umma, and Dr. Rakesh Garg, while the online sessions were led by Dr. Seema Garg, Dr. Parveen Chauhan, and Dr. Parmod Kumar. The event saw enthusiastic participation from around three hundred delegates from various universities and colleges. Participants presented research papers on diverse sub-themes, provided a platform for intellectual growth, knowledge exchange, and innovative solutions. The collaborative efforts significantly advanced academic and professional growth.

### ABOUT THE INTERNATIONAL CONFERENCE, 01-03 DECEMBER, 2024

The International Conference on Sustainable Development (ICSD) on "Shaping the Future: Trends and Insights for Sustainable Development" aims to explore the latest trends, developments, and issues in the fields of management, social sciences, engineering, and technology. It seeks to demonstrate how these disciplines can leverage strategic success in the digital era. The conference provides a platform for students, research scholars, academicians, corporate professionals, and other stakeholders to share their insights, experiences, and best practices on integrating digital innovation into various fields of study. Additionally, the ICSD intends to foster networking and collaboration among participants, facilitating learning from experts and industry leaders.

The ICSD plays a vital role in the growth and development of academicians and researchers. Together, we will reflect on the peculiarities of our society, highlighting the roadblocks and opportunities we must confront to achieve sustainable success. From these reflections, we will develop workable strategies for development.

The ICSD is a platform for sharing experiences, perspectives, hacks, resources, and networks geared towards meaningful youth building for the future. It empowers participants to expand their horizons, improve their research practices, and advance their careers. The conference offers opportunities for participants to present their papers, gain exposure to innovative research, engage in professional development, and explore publication avenues. Join us from 1st to 3rd December, 2024, for this exciting conference.

#### AIMS AND OBJECTIVES OF CONFERENCE

The objectives of International Conference on Sustainable Development (ICSD): "Shaping the Future: Trends and Insights for Sustainable Development"

The conference aims to engage in thought-provoking discussions and disseminate knowledge to make a positive impact on several fields. The theme of this International Conference 2024 suggests several possible objectives:

1. Bring together leaders and experts from diverse fields to discuss and exchange best practices for harnessing technology to create a more sustainable future.
2. Bridge the gap between tech minds, leaders, and sustainability experts to co-create practical and scalable solutions for businesses and societies.
3. Push the boundaries of current thinking on leadership, sustainability, and technology by exploring cutting-edge ideas and emerging trends.
4. Provide a key platform for academicians, researchers and practitioners to present their research, discuss their findings, and receive feedback from experts in their respective fields.

#### POSITIVE OUTCOMES OF CONFERENCE

The conference will provide a suitable medium for sharing, exchanging, and learning about the difficulties and opportunities that have arisen/will occur in the context of accelerated technological advancements. The pressing need for a heightened pace of innovation in the business and social spheres, and considerable disruption of corporate models and even social structures. The outcome of the conference would involve:

- Awareness among professionals and policymakers about the potential of digital technologies for environmental sustainability.
- The development of new frameworks or amendments to existing ones to support the use of new technologies.
- Enhances collaboration between different stakeholders on environmental sustainability initiatives.
- A roadmap for India to leverage digital transformation to achieve its environmental goals.

#### AREA/THEMES (ONLY INDICATIVE LIST)

**Future Trends in Management, Commerce and Economic Analysis:** HR Practices, Portfolio Management and Security Analysis, Banking and Insurance, Capital Markets and Asset Pricing, Consumer behavior/Creating Customer Value, Branding/Advertising, Online Marketing/Digital Marketing/Artificial Intelligence in Marketing, Retailing/E-retailing & Others. Competitive Policy and Regulatory Issues, Sustainable Economic Growth and Development, Macroeconomics/Microeconomics Environment and Policy, Regional Economic Development Issues, Trade Strategies in New World, FDIs and FII, WTO Issues and Challenges,

Foreign Exchange Markets, Regionalization and Economic Cooperation, Role of Spirituality and Religion in Human Development & Others.

**Future Trends in Information Technology and Artificial Intelligence :** Digital Transformation Strategies, Cybersecurity and Data Privacy, Cloud Computing and Virtualization, Internet of Things (IoT) Applications, Blockchain Technology, Artificial Intelligence and Machine Learning, IT Governance and Risk Management, Agile and DevOps Practices, Big Data Analytics, IT Infrastructure Management, Ecommerce and Online Business Models, Supply Chain and Operations Optimization, Lean Six Sigma in Operations, Smart Manufacturing and Industry 5.0, IT Project Management, Enterprise Resource Planning (ERP), Business Process Reengineering, Service Management and ITIL Practices & Others.

**Social Policy, Social Work and Community:** Race and Ethnicity, Social Mobility and Social Class, Social Psychology, Social Movement, Social Organization and Community & Others.

**Hospitality Management:** Perception/Attitude of hospitality Management students towards working in the hotel industry, Quality Service, HRM in new startups, Wellness and Hospitality, Trends in Food and Beverage Management & Others.

**Civic and Political Studies:** Sustainable development goals (SDGs) implementation, Citizenship/Governance/Civil code, Public Policy, Neo-liberal state and its critics & Others.

**Architect and Design Trends:** Sustainable Architecture, Smart Cities and Urban Planning, Biophilic Design, Adaptive Reuse and Historic Preservation, Digital Architecture and Parametric Design & Others.

**Green Energy:** Environmental Sustainability, Solar Energy, Electric Vehicle, Hydro Energy, Geothermal Energy & Others.

**Quantitative Methods in Sustainable Development:** Teaching sustainability through mathematics and statistics, Curriculum development for sustainable education, Integrating sustainability into statistical literacy, Econometrics in sustainable development research, Statistical analysis of economic policies and sustainability, Mathematical approaches to resilience and stability.

#### Guidelines for Authors:

Paper Format and Page Layout

Format: MS-Word (.doc, .docx)

Language: English only

Length: From 2000 to 6000 words

Column: Single column

Spacing: Single-line spacing

Font Size: 12, Font Type: Times New Roman

Margin: Top 1.52 cm, Bottom 1.27 cm, Left 2.03 cm, and Right 2.03 cm".

Page layout: Portrait with 0.5 Header and Footer margins

Submission: Online

**Plagiarism Policy:** The submitted manuscript undergoes the plagiarism check through the software, and if the plagiarism is above 10%, the decision of revision is sent to the author immediately.

**Citation in Text:** Please ensure that every reference cited in the text is also present in the reference list (and vice versa). The references in the reference list should follow the standard APA reference style of the journal and citation of a reference.

For reference: Author, A., & Author, B. (year). Title of article. Journal Title, Volume (Issue), page range. DOI

**Poster Presentation:** These represent findings from a current working paper related to the theme of the conference. Authors display readable posters of their research and should be available to discuss and answer the questions during the assigned poster session. There is a separate award for the best poster. Submission of an electronic copy of the poster in PDF format is must before the deadline. Poster Size & dimensions are A1 size. The poster MUST be in portrait layout only.